

A close-up photograph of a woman with long brown hair smiling down at a baby. The baby, wearing a yellow long-sleeved shirt, is reaching out to touch a bunch of fresh green herbs and orange carrots. The image has a soft, warm tone with some semi-transparent green overlays in the top right and bottom right corners.

**b.green –
it's a matter of responsibility!**



QUALITY MAKES THE DIFFERENCE. SINCE 1921



We're making the future our home!

Dear readers,

We are all striving to build a good future for ourselves – a green future. Because now more than ever before we know that ensuring a good future very much depends on how we treat our environment and its resources today. What may have been good ideas in the past, are no longer necessarily quite such good ideas today... But we know what we need to do if we are to safeguard our common future, and that is to take responsibility for our actions today. And we at BERNDES are determined to do just that, which is why we have developed our b.green brand. Because for us it's clear that b.green = be green!

Enjoying the future tomorrow means taking responsibility today

Safety and durability have been an integral part of our corporate philosophy here at BERNDES since Day 1. Ever since our founder Heinrich Berndes revolutionized the cookware market more than 100 years ago with the first non-stick cast aluminum range, our customers have known and value the fact that we never rest on our laurels and are constantly thinking innovatively and improving our products. You can read exactly how on Page 9. We at BERNDES firmly believe that it pays to constantly review your skills and expertise, as this is how you can improve and grow. With b.green, our cookware meets exceptionally high sustainability standards, making this product range a hallmark of BERNDES's environmental protection values. We'll tell you what this means in concrete terms in this brochure. Because our various b.green products are not only produced sustainably (see Page 7), but also help you to save energy during everyday use, and therefore to cook sustainably – without any compromise whatsoever on quality or efficiency. You can find a few extra tips for this on Page 4.

We at BERNDES are confident that those who take responsibility today will be able to enjoy the future tomorrow in all good conscience, knowing that they did their bit. For us, b.green means be green!



Sharing responsibility

In recent months, we have all come to realize just how vital it is for us all to save energy. Even in our technologically advanced times, we cannot take it for granted that we'll always have all the energy we need. On the contrary, if we want to continue to enjoy all our modern-day comforts and conveniences in the future, it is essential that we think more carefully and act more sustainably in all aspects of our daily lives.

Some things are obvious, and also work in our favor: Cargo bikes often transport food purchased locally home more efficiently than some cars, for example. Many people are increasingly taking steps to avoid wasting food, instead using it up or swapping it, and no longer expect produce to look perfect. After all, that slightly misshapen organic apple from next door tastes way better than any perfectly shaped, perfectly polished apple from the other side of the world. Of course, it's nice to be able to prepare and enjoy more exotic food in your own home, but why do vegetables and fruits that are also grown here need to be transported from halfway around the world?

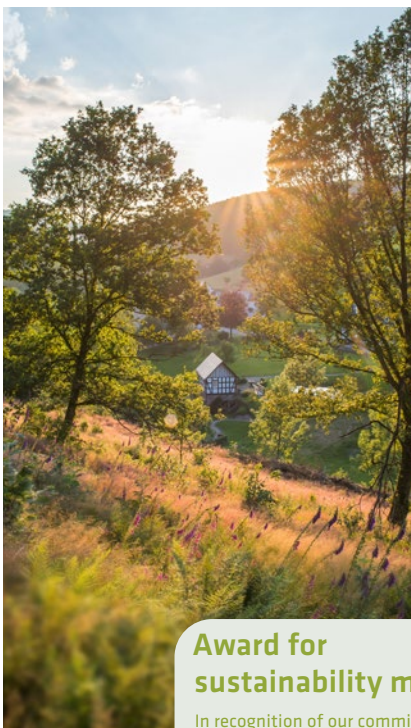
We can all do our bit toward a green future

These are things that are relatively easy for us to see and understand, which makes it easier for us to change our habits. For other everyday things, however, it's not quite so clear-cut. Is my tableware sustainable? How and where was the pot produced? For our BERNDES products, we can answer these questions clearly and confidently. Since we've been striving to make our production activities increasingly sustainable for a number of years now, we're always proud to talk about our supply chains and processing operations.

BERNDES stands for a green future, and we're happy to do our bit to achieve this – so, why not join us?

We've now been honored by the prestigious Kitchen Innovation Award for the third consecutive time for responsible corporate management in resource conservation and the processing of recycled raw materials.





Award for sustainability management

In recognition of our commitment to sustainability and environmental protection, the Berndes brand has been honored as part of the Ökoprofit project. Ökoprofit stands for "Ecological Project for Integrated Environmental Technology" and is a program that assists companies in making their operational processes more environmentally friendly. Through targeted measures and optimizations, resources are conserved, emissions are reduced, and ecological efficiency is increased—a crucial step towards a sustainable future.



ÖKOPROFIT
Soest-Sauerland





Saves money thanks to durable, energy-saving material



Social responsibility and activity is important to us. For our employees. For society.



Our high-quality cookware saves energy



100%
recycled
aluminum is
our standard



Certified,
sustainable
material



100%



100%

quality by using
alloys that are
approved for food.



Short distances:
Main manu-
facturing and
transportation
in the EU



Handles will be
made of 50 %
sustainable mate-
rial in the future

Our path to tomorrow

For us at BERNDES, thinking and acting sustainably is not just about our food choices, but, of course, starts with what we make our food in – namely our cookware.

That's why we're always striving to keep our transport routes as short as possible, i.e. to produce our products predominately within the EU. We use recycled materials in all of our products, and today even 100 % recycled pure can aluminum in some.

In the future, all our handles and grips will be made from at least 50 % sustainable materials. Much of our packaging is already 100 % plastic-free and, thanks to clever processing, reusable, e.g. as stacking protection or storage boxes. The majority of the coatings we apply today are plastic-free, and also facilitate efficient, energy-saving cooking. The certified, sustainable materials that our high-quality products are made from also make them ultra-durable and robust. We at BERNDES are therefore actively working toward a green future, and getting better at it every day – so, why not join us and take this path together?





How can I cook sustainably & energy-efficiently?



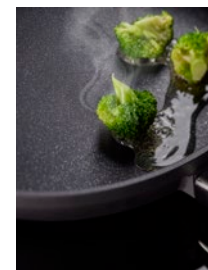
Put a lid on your pot! With a tight-fitting lid, less hot air will escape, which means that everything in the pot will heat up faster.

Use the right size pots and pans! If the pot is too big, more air than food will be heated up. Which hotplate you use on your stove can also make a difference. If the hotplate is too small for the pot, the heating process will take much longer; if it is too big, an unnecessary amount of energy will be wasted.

Turn the stove off earlier! The residual heat stored in your cookware will allow the food to continue to cook after you've turned the stove off.

Choose quality over cheap products! High-quality cookware may be more expensive to buy, but it will last much longer, and thereby save production resources.

Steam-cook your food instead of boiling it! No special steamer pan required; all you really need is a tight-fitting lid and less water.





Best cooking experience – and sustainable, too!

Our BERNDES cookware is designed to provide home and professional chefs alike with the perfect equipment for all-round enjoyable cooking. Today, this means the best materials coupled with innovative manufacturing processes for a sustainable, durable product. We are therefore extremely proud to this year be unveiling some further developments, and even some innovations in our product portfolio.

Non-toxic, durable coating

Our multi-award-winning b.pure coating has been further developed to create b.pure Pro. This three-layer coating has always been extremely resistant, and has now been further reinforced, which can even be seen in the roughened surface. This makes it so resilient that even metal kitchen utensils will not damage it. What's more, it is completely free of harmful substances and manufactured with zero carbon emissions. A safely manufactured, resource-saving product that's sure to guarantee perfect cooking enjoyment.

b.nature – non-stick redefined

Our patented b.nature coating has been plastic-free right from the word go, i.e. free from PTFE and BPA and consisting of a mineral quartz coating instead. We at BERNDES have further developed this innovative product so that it now retains its non-stick properties for twice as long as before, and therefore four times longer than comparable ceramic coatings. In addition, b.nature now transfers heat even faster and more evenly, thereby significantly shortening cooking times, and consequently saving energy.

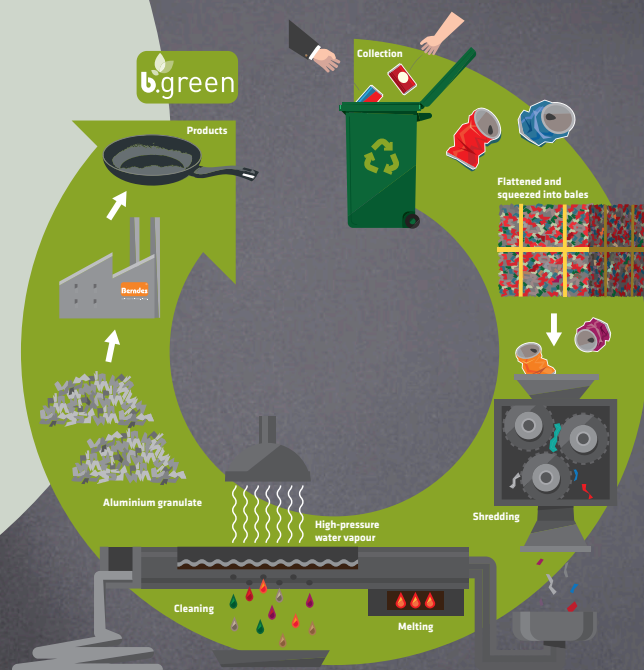
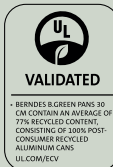
b.pure Pro and b.nature – making cooking a joy!

b.pure pro
free of PFOS

b.nature
free of PFAS, PTFE

Be green: b.green

b.green is BERNDES's response to consumer demand for eco-friendly, sustainable cookware. Because instead of waiting 80-100 years for an aluminum can to decompose, we leverage this raw material and produce our b.green pan bodies from recycled aluminum cans, with minimum energy consumption. For more than 100 years now, we at BERNDES have been using resources sustainably – just like our founder intended. And we want to challenge and motivate BERNDES trade partners and consumers to take this path together with us. For us, "Be green!" is not only a challenge, but also a commitment to consistently meet the demand for sustainability in the cookware and household products market. b.green is the embodiment of our values in a label. Today, b.green stands for the BERNDES brand's clear focus on taking responsibility. Responsibility right here and now, to ensure that our cookware constantly meets the very highest expectations, not only in terms of functionality, but also in terms of saving resources, and therefore of safe and responsible manufacturing. For the reliable quality of our cookware that you can 100 % trust in, no ifs or buts. With respect for the environment, for a sustainable future.



The recycling process takes
5 minutes
from the can
to the pan

More Info



Further use of
the packaging as
stacking protection
or storage/shipping
carton



It takes
100 years
for a can
to decay



100%
High quality
recycled can
aluminum



Only **5%**
energy consumption
when using
recycled
aluminiums



49 = **1**
cans pan
Ø 28 cm



100%
recyclable –
aluminium
advantage



**It's a matter of
responsibility!**



www.bgreen.eco

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